

Amsterdam Conference Centre



Sustainability mission

Beurs van Berlage is the central meeting place in the heart of Amsterdam, situated in a national monument. Because of the function the activities are very divergent every day with many users and stakeholders. In our business we want to take our stakeholders into account as much as possible and execute our activities in a sustainable and socially responsible way.

Sustainability vision

Our sustainability vision is based on a few principles:

1. The current exploitation has the goal to preserve the monument for future generations. By exploiting the Beurs van Berlage in an independent and profitable manner, we are able to guarantee the public functions of the building and (re)invest enough to preserve the building and her (monumental) inventory for future generations.
2. In many cases the Beurs van Berlage, as an organisation, has a supporting and facilitating role. Clients or tenants define their own event and the content of this event. Naturally, the Beurs van Berlage assesses the clients and organizers on reliability and see if the activities do not conflict with laws, general norms or morals.
3. Although the preservation of a monumental venue through giving it a new destination is in fact a good example of sustainability, in many cases, because of monumental restrictions, it is not easy to implement other aspects of sustainability in a good manner.

By being aware that the Beurs van Berlage is a remarkable building that has limitations, we manage a sustainability policy that takes the three P's into account as a starting point: People - planet - profit.

People

1. As a hospitable company, the Beurs van Berlage focuses on people and we feel responsible for our employees, guests and clients.
2. We offer a safe working environment and together take care of the fact that our guests are able to enjoy a safe and secure environment in a carefree manner.
3. During opening hours a trained in-house emergency staff is present. If a calamity occurs, they escort visitors and employees to a safe place.
4. At every event certified security guards are present in the venue.
5. Our employee policy is based on the fact that employees are able to develop themselves. Every year a training plan is set. Besides individual training that focuses on personal development, trainings regarding hospitality, emergency support and security are offered. These different trainings are also accompanied by employees of partner organisations. Furthermore, employees are stimulated to take part in programmes of our industry associations like ICCA and CLC-VECTA.

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6. Managers are stimulated to implement relevant, possible social responsibility and control associations which interface with our company or our direct environment.

7. Reliability is woven into our DNA. Sincerity and honesty are both part of our core value and authenticity.

Planet

1. Energy sufficiency is, because of the atrium structure of the main halls and absence of isolation in the monumental venue, a difficult element. Wherever its possible we are implementing isolation adjustments. Further isolation or implementation of energy measures, like solar panels or heat storage, is not possible because of the monumental status of the building. However, boilers with a high sufficiency were installed back in 2015. Lighting (also theater lighting) extended to the utmost, is LED.

2. Because of its monumental status, the Beurs van Berlage does not have airconditioning, which is beneficial for the use of energy.

3. Corporate Social Responsibility is applied wherever possible regarding purchases we make ourselves. We make use of ecological responsible cleaning supplies, our hospitality makes frequent use of biological and/or local products and almost all the fish we use carries the MSC certification. The use of disposables is limited as much as possible. And when we use them, we make sure that it is made of cardboard or other biodegradable material.

4. We separate our waste whenever possible.

5. Our main activity as an international congress and event location brings into account that visitors sometimes travel long distances. Partially because of the international visitors, movements take place through public transportation. We stimulate the use of public transportation in an active manner regarding our employees and visitors. By offering arrangements to motorists, including parking near the centre, the actual city centre is spared when it comes to traffic.

6. All hotels are situated at walking distance of the Beurs van Berlage, the CO2 emission of the transport of our guests from and to the hotels is very limited.

Profit

1. We stimulate entrepreneurship by working together with several social organisations to make public events possible. Public events like festivals, concerts and exhibitions are created because of this and most of the times they get a sustainable livelihood.

2. Conserving raw materials, resources and energy is self evident in our company.

3. Sustainable partnerships with our suppliers. We choose to work together with several healthy partner companies and made our business model in a way that a sustainable partnership is established. By working together with a limited number of external partners and suppliers, transportation to our venue is minimized.

4. We work together with local partners and suppliers whenever possible. Because of this manner, the direct economy is stimulated and on the other hand the transportation costs and CO2 emission is kept to a minimum.

5. We are convinced that working together with colleagues and the market will lead to a more sustainable branche. That is why we are taking initiatives to unite congress companies situated in Amsterdam. We contribute our knowledge and in the same way profit of joint market efforts.

6. At least once a year we participate in an event for a charity. Based on cost recovery, we collaborate on events of Human Right Watch and Pink Ribbon.

