

## Stand construction and exhibiting

A large conference often goes hand in hand with an exhibition. When it comes to building exhibition stands, many things are possible in Amsterdam Conference Centre Beurs van Berlage. Whether it is an ordinary stand construction, exceptionally large and tall stands, or anything in between, we have seen it all. We would love to share our expertise in this, in order to let the organisation of your event run as smoothly and efficiently as possible.

## **Gielissen Interiors & Exhibitions**

Amsterdam Conference Centre Beurs van Berlage co-operates with Gielissen. This company manages the entire stand construction and exhibitions process. Stand construction large or small, the entire exhibition process or only a part of it, mobile presentations, profit calculation, whatever you need: Gielissen is ready to help you out.

Gielissen knows exactly how exchange communication works. What instruments are most effective, how a stand stopping is powered, how your exhibition receives maximum exposure. They develop pre- and post-processes and entire exchange participation campaigns. They possess the technology, audiovisual media and a large range of options to design stands. On the day of the event, they will be there to supervise the construction and make sure everything is in order.

Beurs van Berlage has started a co-operation with Gielissen in which packages have been compiled, so that it is easy for you to make an order or to let the exhibitors themselves make an order. In a specially developed web shop, you can choose from various stands or furniture packages, of which even the colours and their design have been based on Beurs van Berlage so that the entire picture looks great.

If you wish to use this service, please contact your Event Manager. He or she will make sure that you are immediately contacted on behalf of Gielissen.



## **BEURS VAN BERLAGE**