

# Cookie Policy

## 1. The use of cookies

The Beurs van Berlage makes use of cookies. A cookie is a simple small file that is sent together with pages from this website and/or Flash applications and is stored by your browser on the hard drive of your computer, mobile phone, smartwatch or tablet. The information stored in the cookie can be returned to our servers during a subsequent visit. The use of cookies is very important for the correct operation of our website, but cookies for which the effect is not immediately visible are also very important. Thanks to the (anonymous) input from visitors we can improve the use of the website and make it more user friendly.

## 2. Permission for the use of cookies

Your permission is required for the use of certain cookies. We do this by means of a so-called cookie banner.

## 3. The type of cookies used and their objectives

We use the following types of cookies:

**Functional cookies:** this enables us to operate the website better and make it more user friendly for the visitor. For example: we store your login details or what you have placed in your shopping basket.

**Analytical cookies** (Google Analytics, Google Maps and Matomo): these ensure that every time you visit a website an anonymous cookie is generated. These cookies know whether you have already visited the site at an earlier time. A cookie is only created on the first visit. On subsequent visits use is made of the already existing cookie. This cookie is only used for statistical purposes. It allows the following data to be collected:

- the number of unique visitors
- how frequently users visit the site
- which pages users view
- how long users view a specific page
- from which page visitors leave the site

**Tracking cookies from others** (HubSpot): these cookies keep track of which pages you visit on the Internet to be able to build up your personal profile. This profile is not linked to your name, address, e-mail address and such like as known to us, but only serves to match advertisements to your profile so that these are as relevant as possible for you. We request your permission for these cookies. These cookies are not created without your permission.

**Social media related cookies:** with these cookies social media such as Facebook and LinkedIn register which articles and pages you share via their social media sharing buttons. They may also include tracking cookies that follow your browsing behaviour on the web.

## 4. Your rights with regard to your personal data

You have the right to inspection, rectification, restriction and removal of your personal data. Furthermore you have the right of objection against processing of your personal data and a right to data portability. You can exercise these rights by sending us an e-mail via [info@debeursvanberlage.com](mailto:info@debeursvanberlage.com). To avoid improper use we can request you thereby to adequately identify yourself. When it concerns inspection of personal data linked to a cookie, we request you to send a copy of the cookie in question.

This can be found in the settings of your browser.

## **5. Blocking and removing cookies**

You can easily block and remove cookies at any time via your Internet browser. You can also set your Internet browser such that you will receive a message when a cookie is placed. You can also indicate that certain cookies may not be placed. See the help function of your browser for this possibility. If you remove the cookies in your browser, this can have consequences for the pleasant use of this website.

Some tracking cookies are placed by third parties that among other things display advertisements to you via our website. You can remove these cookies centrally via [www.youronlinechoices.eu](http://www.youronlinechoices.eu).

Be aware that if you do not want any cookies, we can no longer guarantee that all the functions of our website will work correctly. It may be that several functions of the site are lost or that you can even no longer visit the website. Furthermore, refusing cookies does not also mean that you will not see any more advertisements. The advertisements are then just not tailored to your interests and can therefore be repeated more often.

How you can adjust your settings, differs for each browser. If necessary, refer to the help function of your browser, or click on one of the icons below to go directly to the user manual of your browser.

- Firefox: <https://support.mozilla.org/nl/kb/cookies-verwijderen-gegevens-wissen-websites-opgeslagen>
- Google Chrome: <https://support.google.com/chrome/answer/95647?co=GENIE.Platform=Desktop&hl=nl>
- Internet Explorer: <https://support.microsoft.com/nl-nl/kb/278835>
- Safari: [https://support.apple.com/kb/ph21411?locale=nl\\_NL](https://support.apple.com/kb/ph21411?locale=nl_NL)

## **6. New developments and unexpected cookies**

The texts on our website may be amended at any time due to continual developments. This also applies for our cookie policy. So please regularly read this policy to stay up to date with any changes.

Use can be made in blog articles of content that is hosted on other sites and accessed on [beursvanberlage.com](http://beursvanberlage.com) by means of certain codes (embedded content). Consider for instance YouTube videos. This codes often make use of cookies. We have however no control over what these third parties do with their cookies.

It can also occur that cookies, of which we are not always aware, are placed by others via our websites. If you come across unexpected cookies on our website, which you cannot find in in our

overview, then please let us know via [info@beursvanberlage.com](mailto:info@beursvanberlage.com). You can also contact the third party directly and ask which cookies they placed, what the reason is for this, what the lifespan of the cookie is and in which way they have guaranteed your privacy.

#### **7. Closing remarks**

We will occasionally have to amend this policy, for example when we change our website or the regulations surrounding cookies change. You can refer to this web page for the latest version.

If you still have any questions and/or comments then please contact us at:  
[info@beursvanberlage.com](mailto:info@beursvanberlage.com).

27-12-2018